



# International Public Library Fundraising Conference

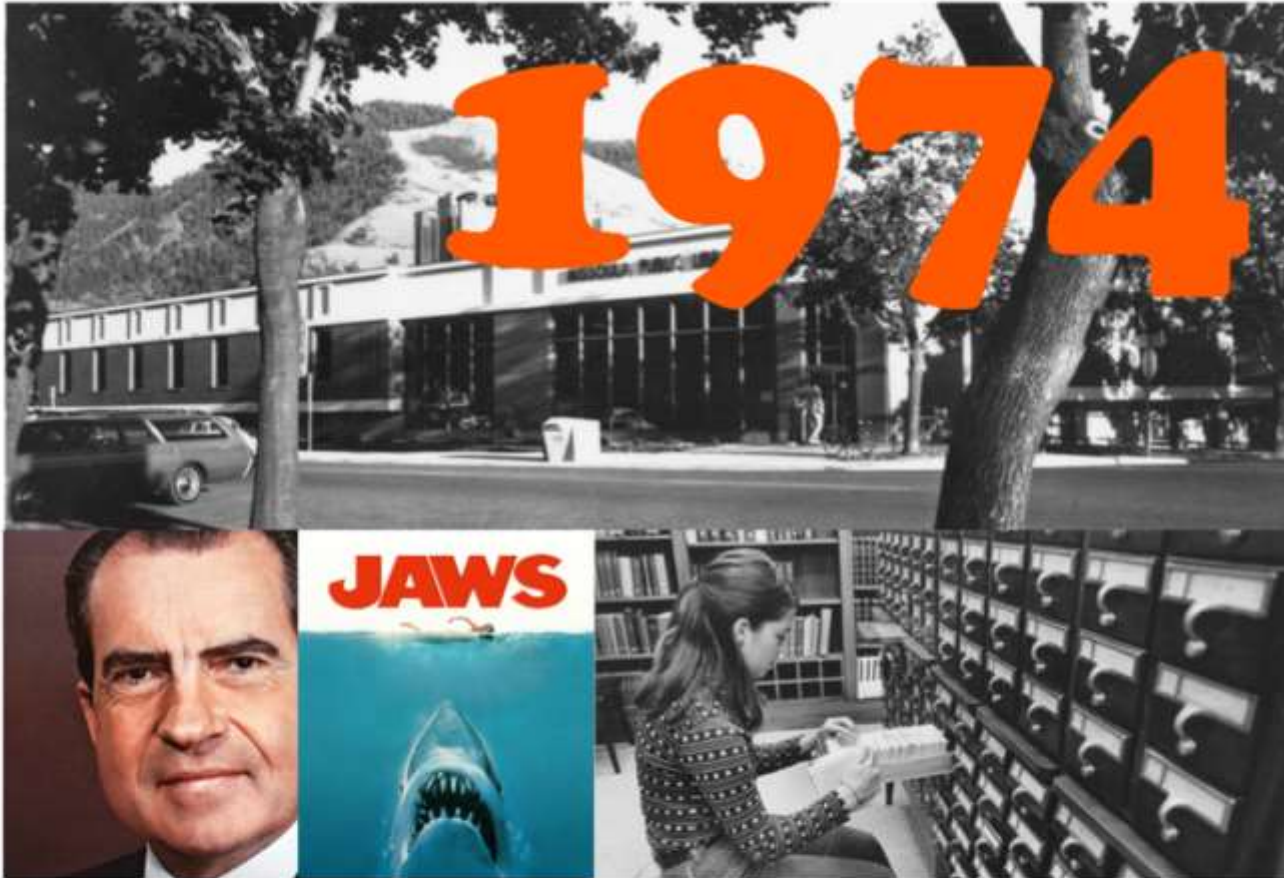
All Under One Roof: Bringing the Scandinavian Culture House Model to the  
Missoula Public Library and Raising the Funds To Do It

Presented by:

Karl Olson, Missoula Public Library

Kevin Wallace, CampaignCounsel.org

Carl Bloom associates



## AN OUTDATED LIBRARY



# A NEW APPROACH

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# CULTURE HOUSES



## THE SCANDINAVIAN MODEL







## OUR DESIGN TEAM



# REVISITING THE MISSION





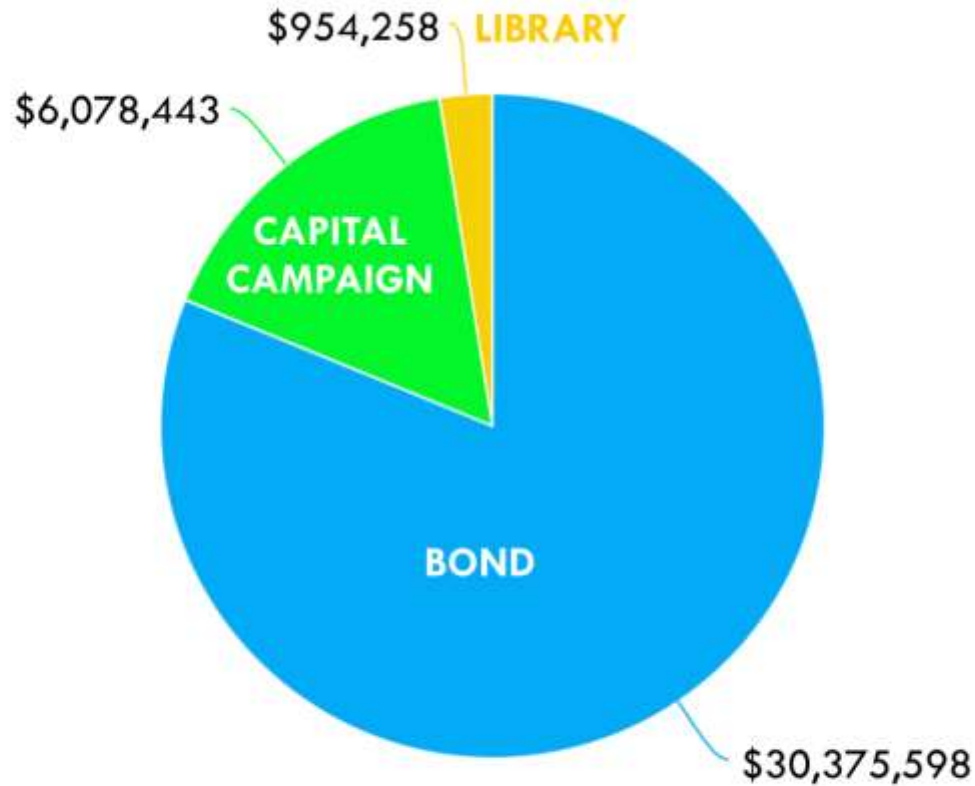
# CREATING A NEW VISION



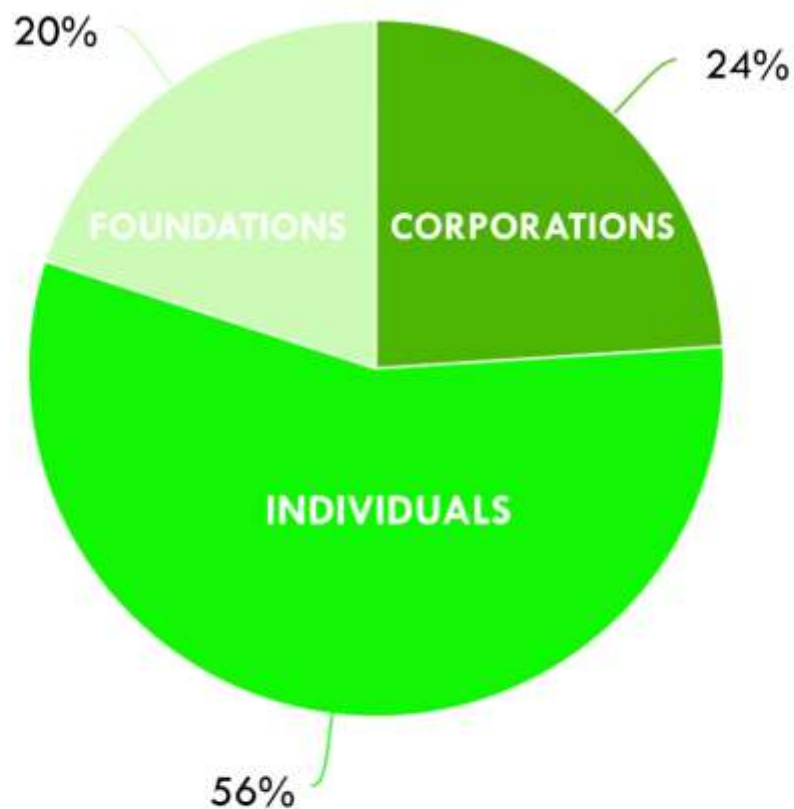
ALL UNDER ONE ROOF



BRANDING THE CAMPAIGN

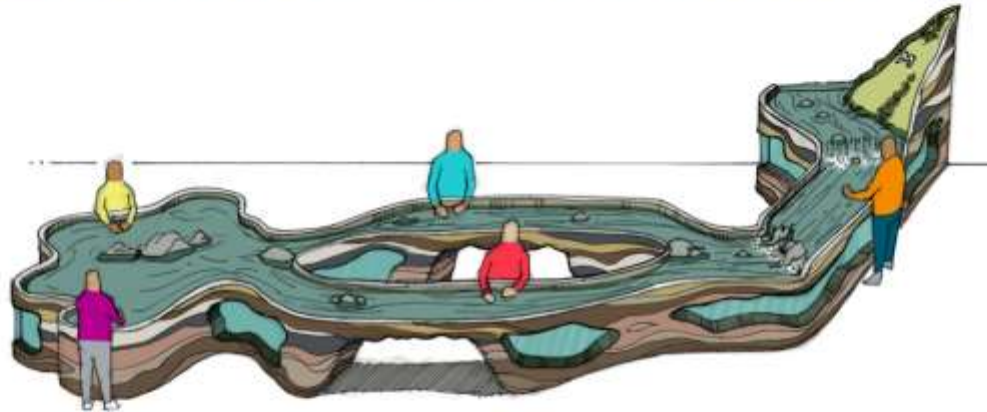


**PROJECT BUDGET \$37,408,303**



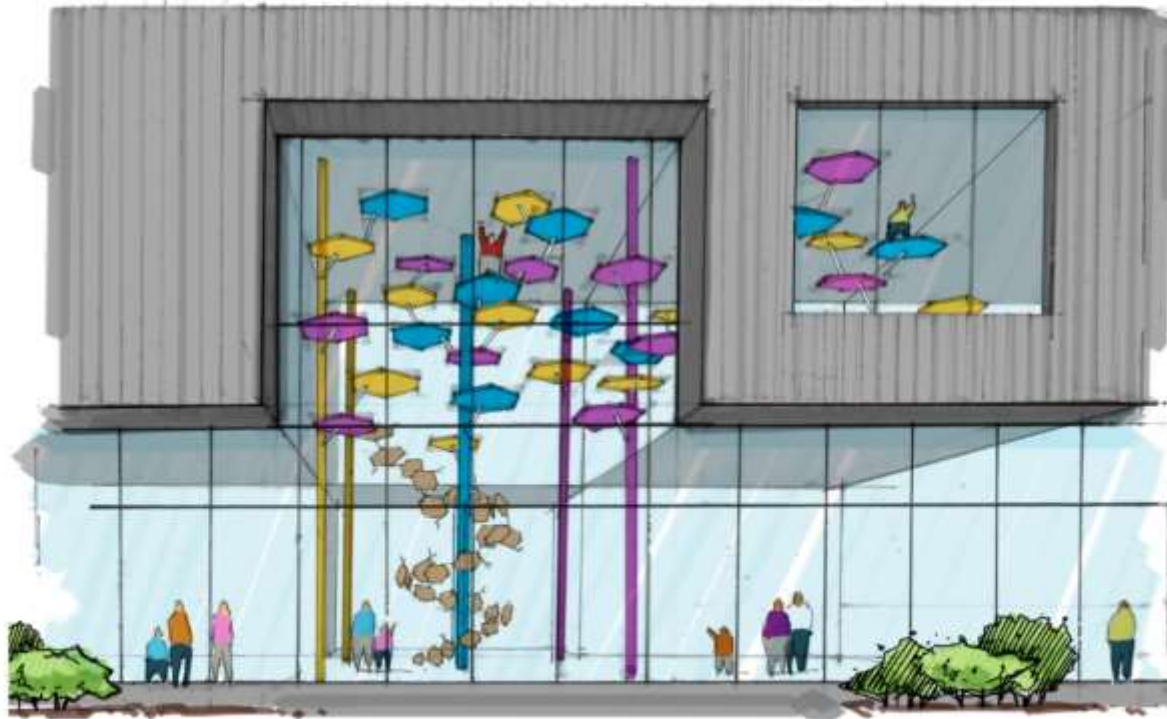
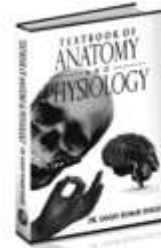
**CAPITAL CAMPAIGN \$5,805,299**  
raised as of July 2019

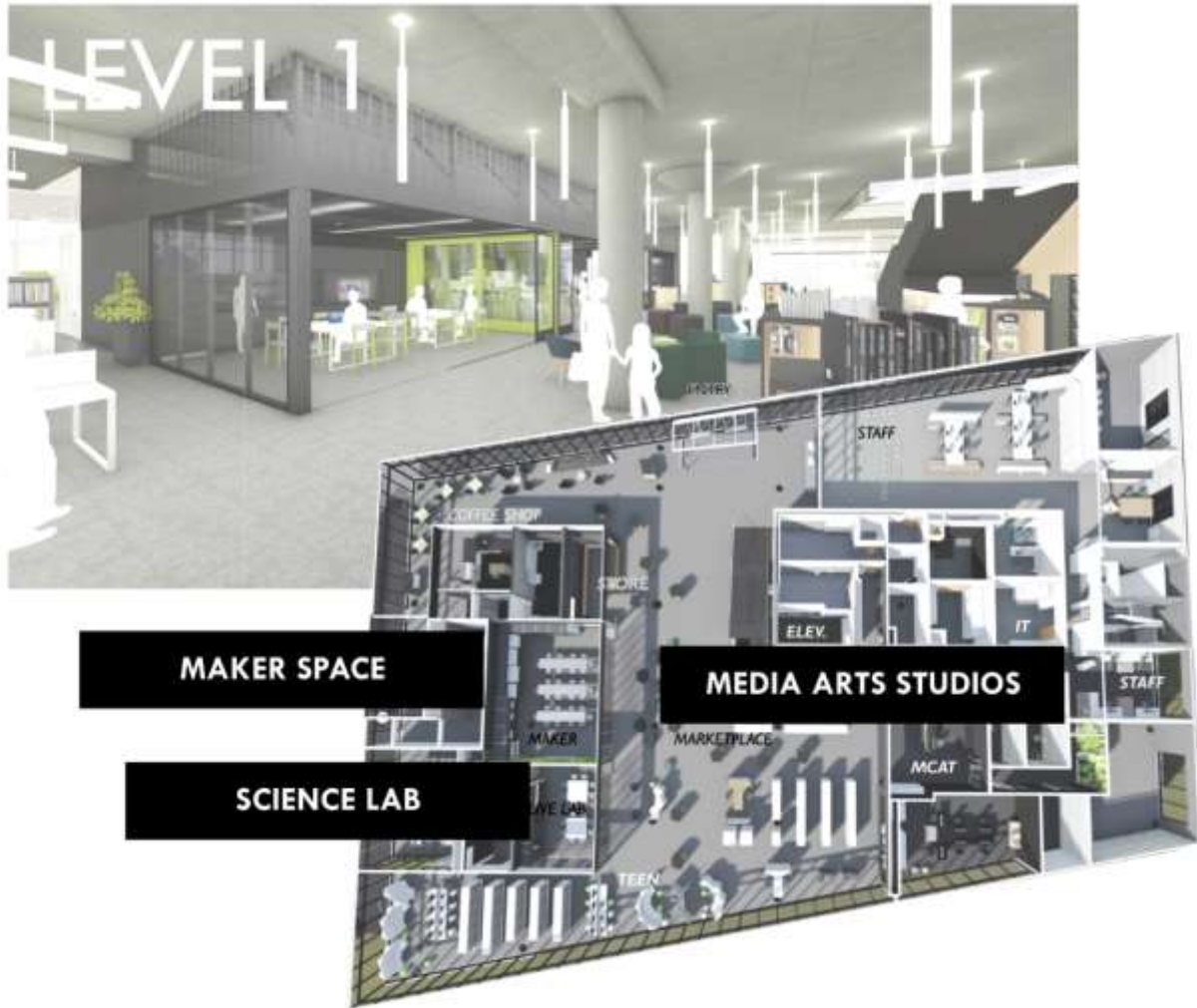
# A LEARNING ECOSYSTEM



READING PROGRAMS    **STEM EDUCATION**  
**DIGITAL LITERACY**    MEDIA PRODUCTION  
CULTURAL LITERACY    **FAMILY SUPPORT**  
AND CONTEXTUAL DESIGN

# BRINGING THE TO LIFE









# LEVEL 3

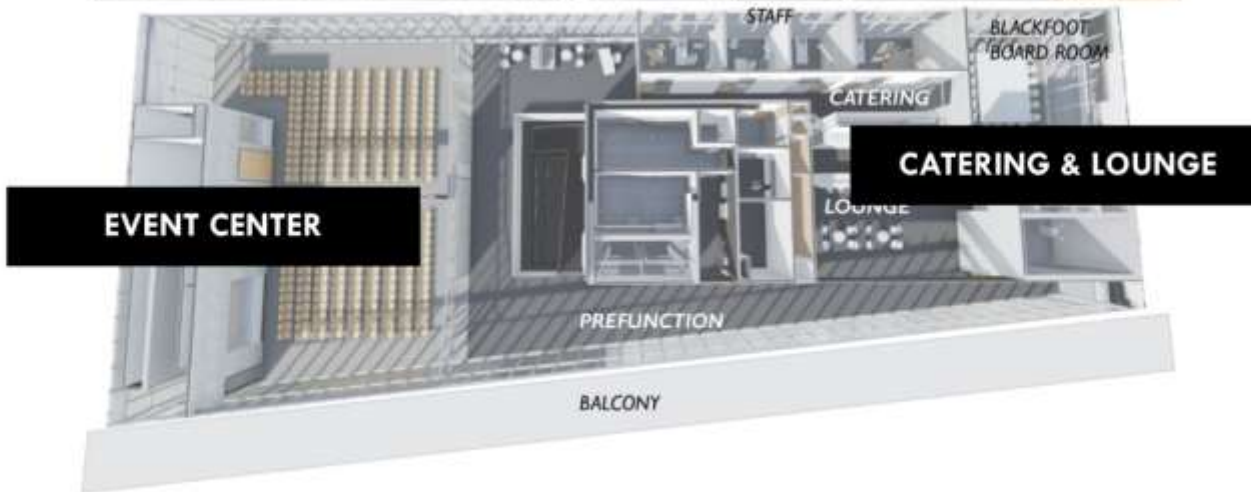


**ELK VIEWING SCOPE**

**MINI ART GALLERY**



**LEARNING KITCHEN**





**JULY 2020 COME VISIT US!**



**missoula public library**



# THANK YOU!

CAMPAIGN  
COUNSEL.ORG

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Kevin Wallace  
President



**missoula public library**

Karl Olson  
Library Foundation & Public Relations